



Memorandum Of Understanding (MOU)

Between

Arab Network for Quality Assurance in Higher Education (Called after "ANQAHE")	The European Council of Leading Business Schools (Called after "ECLBS")
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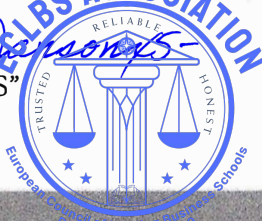
For academic, cultural exchange and bilateral recognition.


Both organizations hereby confirm they would accept members that have successfully completed reviews at the other organization as both parties recognize the service of each other.

- Both organizations have the opportunity to participate in each other's conferences, and upon request, they can also serve as keynote speakers, fostering a valuable exchange of knowledge and insights.
- Both organizations are strategically laying the groundwork for expanded collaborations in the future.
- With a focus on academic and cultural exchange, as well as mutual bilateral recognition, both organizations affirm their willingness to admit members who have undergone successful evaluations within the counterpart organization. This acknowledgment reflects the high regard both parties hold for each other's services.
- "ECLBS" may advertise this partnership, in compliance with terms of this agreement and its own publicity/marketing policy. "ECLBS" will not perform any activity or advertising that will bring the name of "ANQAHE" into disrepute.
- "ANQAHE" may advertise this partnership, in compliance with terms of this agreement and its own publicity/marketing policy. "ANQAHE" will not perform any activity or advertising that will bring the name of "ECLBS" into disrepute.

This agreement may be extended to incorporate additional programs, by the mutual agreement of the two organizations.

Date of the Agreement: 10 October 2023

On behalf of "ECLBS"



President of ANQAHE
On behalf of "ANQAHE"


MOU agreement number 1MOU 0987-ECLBS1